



VIDEOPROTEIN

Deployment of VideoProtein's open, scalable video surveillance solution will help Community Loans of America protect its locations nationwide

Delray Beach, FL, November 14, 2007– VideoProtein, the leader in IP video management, has been selected to implement a video surveillance solution for Community Loans of America. The new video surveillance system will enable CLA personnel to simultaneously monitor all locations nationwide, allowing them to be alerted in real-time of security or safety threats.

“With concerns for safety and the financial impact of theft and property destruction, CLA was looking for a solution that could be easily implemented across our nationwide enterprise, yet provide central monitoring from our corporate headquarters,” said Jim Strickland, CIO at Community Loans of America. “And the success of the system was apparent very quickly: on several occasions since we have implemented VideoProtein, we have already used video data to successfully apprehend perpetrators.”

VideoProtein has begun rollout of 2-4 camera installations at each CLA store, with over 60 locations currently up and running, and with implementation now being expanded to 600+ stores nationwide. The VideoProtein system allows security personnel to view live video from cameras at different store locations simultaneously, with high quality images. If a critical event occurs, authorized users or police can all access live video remotely. Recorded video can be used in conjunction with an alarm system to prevent vandalism, theft, and arson. Images recorded during an alarm event can also be sent via email to specified users.

“For additional value, CLA is pleased that VideoProtein's solution allowed us to leverage our existing IT infrastructure at our corporate headquarters. VideoProtein has also proven to be a valuable operations management tool, allowing us to monitor and improve employee performance. This increase in business intelligence provides additional ROI for VideoProtein,” Strickland added.

About Community Loans of America

Community Loans of America is a leading provider of short-term consumer finance loans, with over 600 nationwide locations.

About VideoProtein

VideoProtein is the market leader in browser based IP Video Camera Management Software. VideoProtein was built with Java to run on Linux (RedHat), Sun (Solaris), Mac or Windows, and will support any IP video device.

VideoProtein users can access IP video cameras from multiple remote locations using any standard Internet browser with no client software required. Video can be monitored live or recorded to the network for digital archives or instant play back. The only on-site requirement is an IP video camera and a broadband Internet connection. For more information, visit www.videoprotein.com.